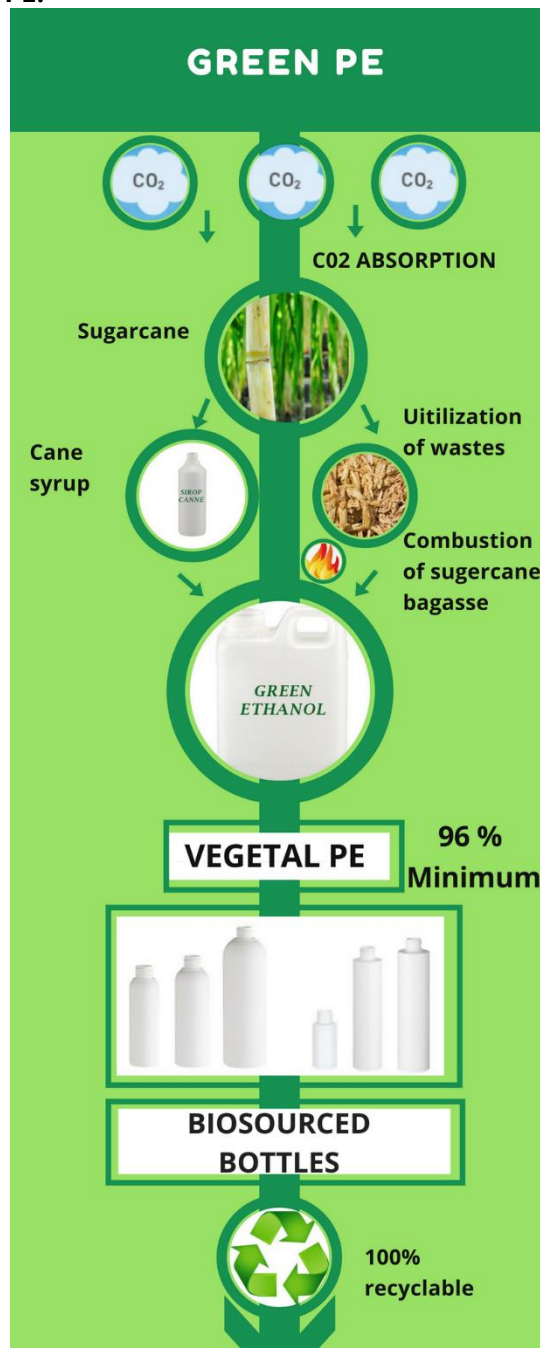


NEW IN THE RANGE

EMBELIA commits in a sustainable development process and expends its flagships ranges: Classic & Douceur in **GREEN PE**.



DESCRIPTION AND ASSETS OF THE RANGE

MATERIAL : GREEN PE

EMBELIA chose to use a green PE derived from the sugarcane, a renewable raw material

GREEN PE has the same characteristics has PE derived from petrochemical

- => in its use
- => in its performances (resistance, tightness, grip)
- => in its aspect: it's impossible to detect the difference between the 2 PE visually or by tactile feel
- => Is recycled by the same sorting chain as for « standard » PE, and is not biodegradable.
- => in its decoration's possibilities (silk-screening, hot stamping, ...)

Assets :

- Green PE uses renewable raw material instead of petrochemical derivatives
- Green PE helps to decrease the global warming thanks to CO2 absorption by sugarcane's growing.

EMBELIA'S OFFER

EMBELIA offers now following bottles in white « Green PE »

Range / Capacity	50ml	125ml	200ml	250ml	500ml
Classic	*		*	*	
Douceur		*	*		*



Other ranges and capacities possible upon request.

SUSTAINABLE DEVELOPEMENT APPROACH

Green PE represents a strong commitment from all operators involved in packaging in packaging: supplier, brand and consumer. Moving towards green PE is a responsible act.